



LYBE

Is the e-commerce agency for a leading company!

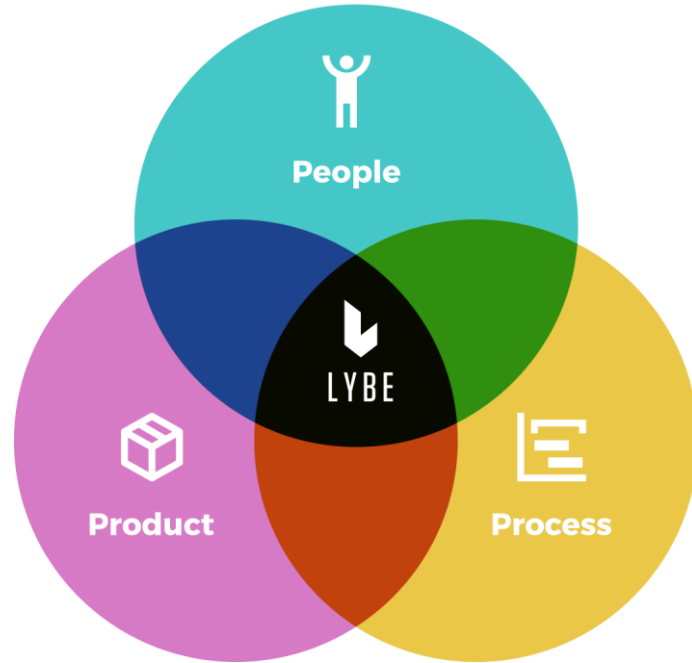
Rodrigo Bernardo



portugal
EXPORTADOR 2019

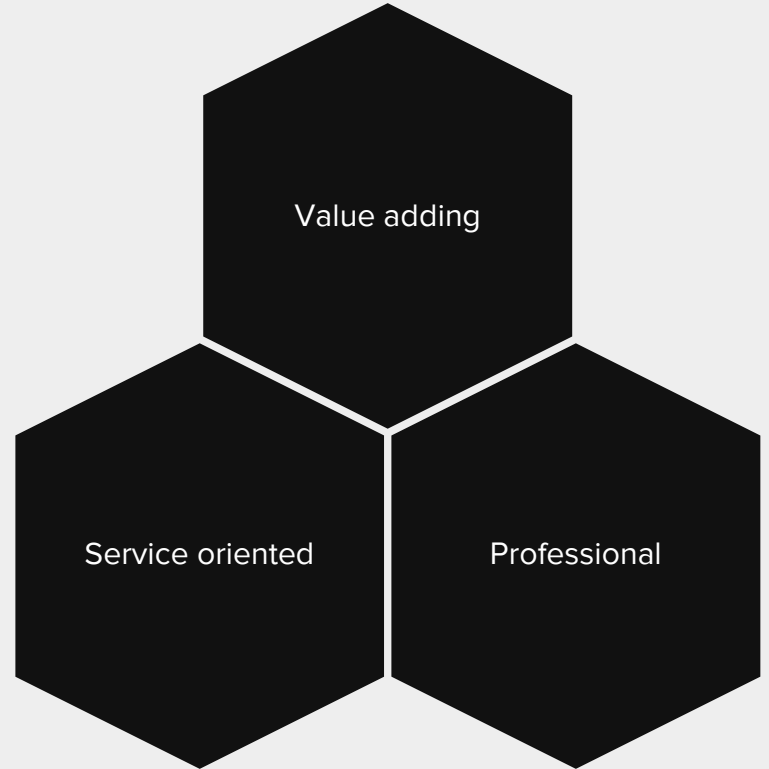
27 Nov'19 • 09H00 // 19H00

Centro de Congressos de Lisboa



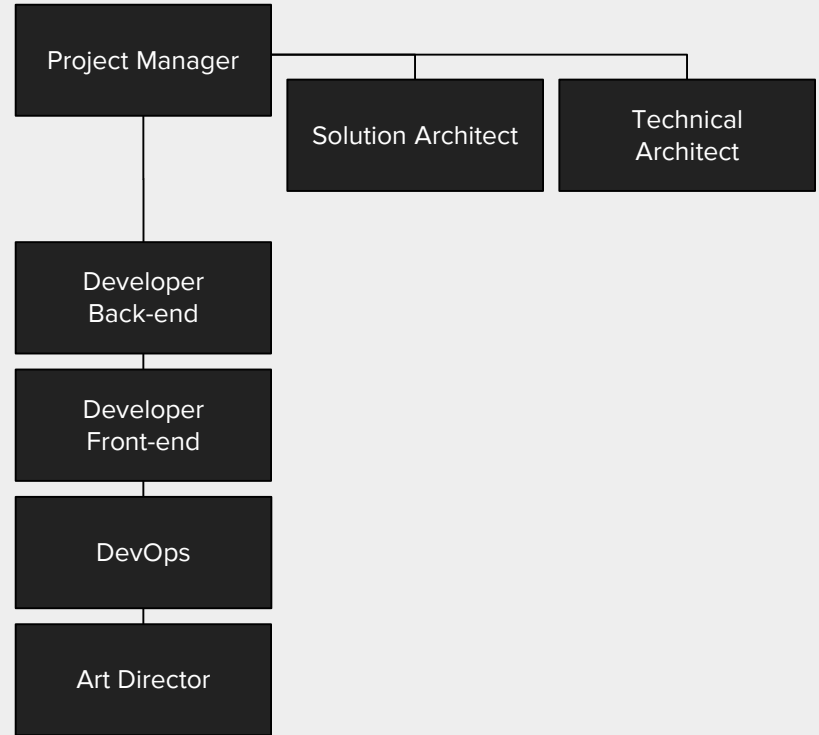
People

- International talents
- Recruitment process
- Only experienced staff



Process

- Well developed team organization
- Methodical
- Personal with accountability



Product (technology)

Magento - World's foremost e-commerce platform

1. Open Source - No lock-in
2. Functional - From start
3. Scalability - 5000 extensions
4. Popularity - 250 000 merchants

Strategically complementing partners

- Nosto
- Dotmailer
- Klevu
- Yotpo
- C4



**MAGENTO
SOLUTION
PARTNER**

Our offer

Design

We help throughout the whole process with usability and business value in focus.

Technology

With certified and experienced developers we adapt and extend your e-commerce with input from strategy, design- and business needs.

Strategy

Methodology and structure for measuring, improving and increasing sales.

Support

Managed Hosting with maintenance, support and security results in a safe business operation.



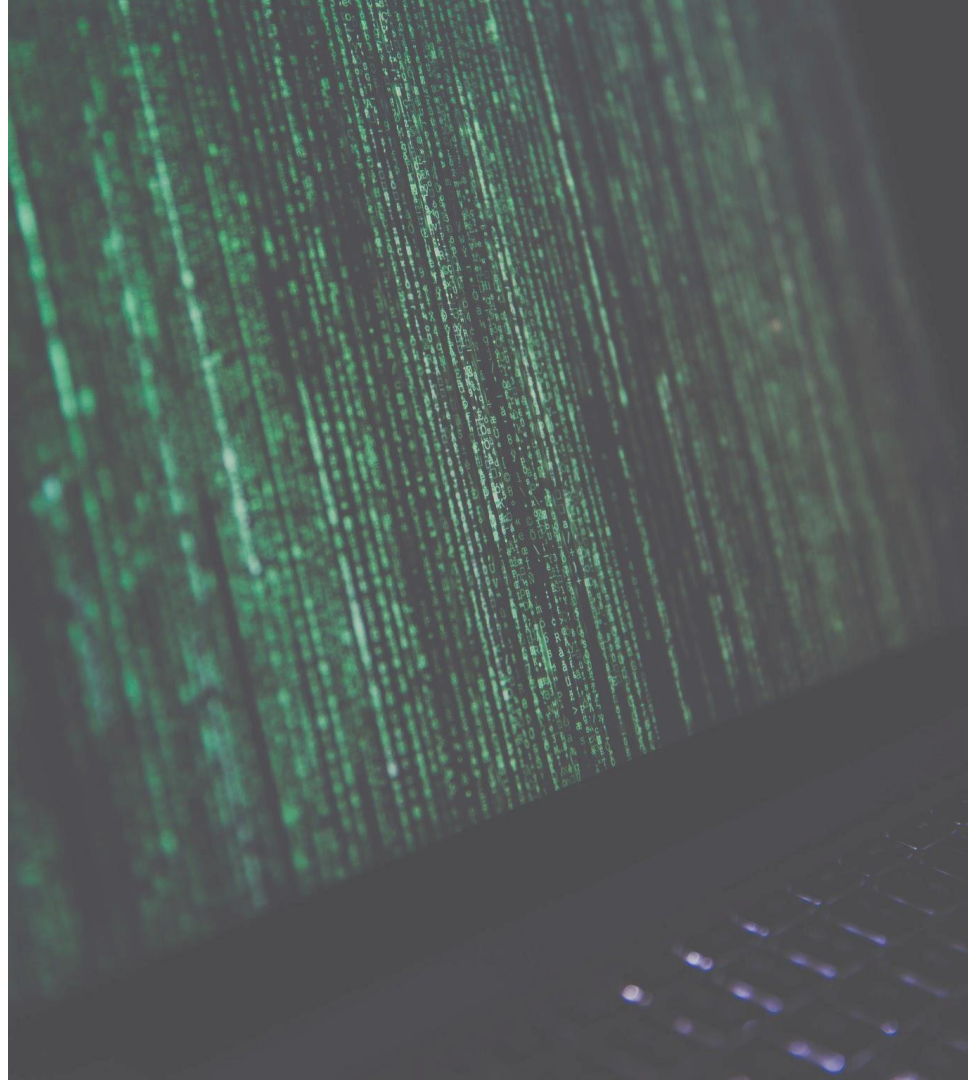
Design

- Digital graphical profile
- Information architecture
- UX - wireframes and usability
- Responsive design
- UI - implementation of graphical profile
- Conversion optimization



Technology

- Solution architecture
- Lybe Magento package
- Lybe Boilerplate
- Lybe Submodules
- Methodology
- Dedicated team
- Personal and proactive service
- Back-end
- Front-end
- Quality assurance
- Code Review/Health Check
- Integrations



Support

- Project management with business development
- User support
- Technical support
- Managed hosting
- Training
- Performance optimization
- Documentation



Strategy

- E-commerce strategy
- Organization
- Pre-study / Business Analysis
- Omnichannel
- Brand strategy
- Analytics
- Lybe Scorecard
- Marketing, SEO/SEM
- PIM - Product Information Management



Contacts

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